



# JOSH MANDEL

Revision #: 0 Date: 8/20/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2614  
 Media: TV Description: OH US SEN JOSH MANDEL AUG 21-AUG 27  
 Product: GENERAL Flight Start Date: 8/21/12 5:00:00 AM  
 Market: Cincinnati Flight End Date: 8/27/12 4:59:00 AM

Separation between spots: 30

					Days	Tue	Wed	Thu	Fri	Sat	Sun	Mon		
Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	8/21	8/22	8/23	8/24	8/25	8/26	8/27	Total Spots	
WKRC-TV														
27	MTuWThF 6:00a-6:30a GD MRN CINN@6	EM	\$400.00	\$340.00	15	2	2	2	2	0	0	2	10	
41	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$750.00	\$637.50	15	2	2	2	2	0	0	2	10	
44	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$850.00	\$722.50	15	2	2	2	2	0	0	2	10	
45	Su 11:00p-11:35p LATE NEWS	LN	\$850.00	\$722.50	15	0	0	0	0	0	2	0	2	
Total Spots:						6	6	6	6	0	2	6	32	
Total Cost:			\$21,700.00	\$18,445.00										
Total														
AUG 12			\$17,700.00	\$15,045.00										
SEP 12			\$4,000.00	\$3,400.00										

Signature: \_\_\_\_\_

Disclaimer:



# Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	32	\$21,700.00	100%	\$18,445.00	100%
<b>Market Total:</b>	32	\$21,700.00		\$18,445.00	